

Garret Hoover

creative media director

vision

Creative Director & Freelance Creative

My work ranges from short form fiction, documentary vignettes, music videos, business video profiles and marketing pieces. I love bringing a single idea to life and producing something creative and meaningful. I am skilled in direction, cinematography, sound and editing. Additionally, my skills cover graphic design, motion graphics, photography, painting, and drawing.

experience

K2 the Church

Creative Media Director | May 2019 - Present

Video Director | September 2014 - May 2019

Create from scratch, a cohesive brand and creative series of short videos and marketing materials for messages and campaigns. Lead others with a strong visual language and vision for projects. Teach and train video basics to volunteers.

Freelance Filmmaker

Cinematographer / Editor / Motion Graphics / Sound Edit & Mix | 2011 - Current

Create videos in accordance to client visions and deliver on deadline and under budget. Work ranges from music videos, corporate branding and marketing videos, to small business projects.

Lean Frontiers

Creative Media Director | August 2013 - 2014

Conceive and produce brand content. Direct and develop a large media based learning platform.

Flexware Innovation

Media Intern | June 2011 - 2014

Produce various types of media content, videos and print design to accelerate business.

Covenant Christian High School

J-Term Teacher | 2012, 2013, 2014

Develop and teach a two week intensive course on motion picture cinematography & photography.

AT&T Safety Training Video

Segment Director | Fall 2012

Direct the pre-production of a segment of an internationally used safety video for AT&T technicians.

education

Ball State University

Muncie, Indiana - December 2012

Bachelor of Arts in Telecommunications, specializing in Digital Video Production

hobbies

Fueled by coffee and curiosity, I am always creating and challenging myself. I enjoy passion projects with friends, painting, drawing and music. You will often find me hiking and camping with my wife and friends.

website

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e-mail

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phone

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address

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technical skillset

Software

Adobe Creative Suite
Adobe Production Suite
DaVinci Resolve
Final Cut Pro Studio
Pro Tools
HTML & Web Design
MS Office

Hardware

Mac & PC
Arri Alexa, RED Cinema Cameras
Fujifilm, Sony, Canon, Nikon Cameras
Various ENG Cameras
Pro Audio
Pro Lighting
Film Photography