

# Garret Hoover

creative media director

## vision

My work ranges from short form fiction, documentary vignettes, music videos, business video profiles and marketing pieces. I love bringing a single idea to life and producing something creative and meaningful. I am skilled in direction, cinematography, sound and editing. Additionally, my skills cover graphic design, user interface and user experience, motion graphics, photography, painting, and drawing.

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## experience

### K2 the Church

Creative Media Director | May 2019 - Present

Video Director | September 2014 - May 2019

Create from scratch, a cohesive brand and creative series of short videos and marketing materials for messages and campaigns. Lead others with a strong visual language and vision for projects. Teach and train video basics to volunteers.

### Freelance Filmmaker

Cinematographer / Editor / Motion Graphics / Sound Edit & Mix | 2011 - Current

Create videos in accordance to client visions and deliver on deadline and under budget. Work ranges from music videos, corporate branding and marketing videos, to small business projects.

### Lean Frontiers

Creative Media Director | August 2013 - 2014

Conceive and produce brand content. Direct and develop a large media based learning platform.

### Flexware Innovation

Media Intern | June 2011 - 2014

Produce various types of media content, videos and print design to accelerate business.

### Covenant Christian High School

J-Term Teacher | 2012, 2013, 2014

Develop and teach a two week intensive course on motion picture cinematography & photography.

## education

### Ball State University

Muncie, Indiana - December 2012

Bachelor of Arts in Telecommunications, specializing in Digital Video Production

## technical skills

### Software

Adobe Creative Suite

Adobe Production Suite

DaVinci Resolve

Final Cut Pro Studio

Pro Tools

HTML & Web Design

MS Office

### Hardware

Mac & PC

Arri Alexa, RED Cinema Cameras

Fujifilm, Sony, Canon, Nikon Cameras

Various ENG Cameras

Pro Audio

Pro Lighting

Film Photography

## hobbies

Fueled by coffee and curiosity, I am always creating and challenging myself. I enjoy passion projects with friends, painting, drawing and music. You will often find me hiking and camping with my wife and friends.