

Garret Hoover

Filmmaker, Designer & Creative Media

Vision

I am an interdisciplinary creative living in Salt Lake City, Utah. I believe in the power of art and its impact on everyone's life. I am formally educated in filmmaking, design, fine arts, and photography. I have a vast experience in video production, motion graphics, graphic design, and web.

I strive for excellence in all my work and I am always looking for ways to improve, learn more, and just make things better. I believe in treating people fairly, with respect, listening, and asking questions to understand. I enjoy leading teams and bringing the best out of others but I can also work solo to get the work done.

See my work at
GarretHoover.com

GarretLeeHoover@gmail.com
317.508.3126
464 E 10th Ave.
Salt Lake City, UT 84103

Experience

K2 the Church

Creative Media Director | May 2019 - Summer 2023

Conceive and develop all graphics, motion graphics, and a visual language for message series, marketing and branding for ministries, events and more. Create all videos, including personal interviews and stories, creative storytelling, informative motion graphics, and documentary vignettes. Develop and manage all video workflows for livestream and offline production. Lead teams and train volunteers with a focus on community and quality work.

Video Director | September 2014 - May 2019

Create from scratch, a cohesive brand and creative series of short videos and marketing materials for messages and campaigns. Lead others with a strong visual language and vision for projects. Teach and train video basics to volunteers.

Freelance Filmmaker

Cinematographer / Editor / Motion Graphics / Sound Edit & Mix | 2011 - Current

Create videos in accordance to client visions and deliver on deadline and under budget. Work ranges from music videos, corporate branding and marketing videos, to small business projects.

Lean Frontiers

Creative Media Director | August 2013 - 2014

Conceive and produce brand content. Direct and develop a large media based learning platform.

Flexware Innovation

Media Intern | June 2011 - 2014

Produce various types of media content, videos and print design to accelerate business.

Education

Ball State University

Muncie, Indiana - December 2012

Bachelor of Arts in Telecommunications, specializing in Digital Video Production

Technical Skills

Software

Adobe Creative Suite
Adobe Production Suite
DaVinci Resolve
Final Cut Pro Studio
Pro Tools
HTML & Web Design
MS Office

Hardware

Mac & PC
Arri Alexa, RED Cinema Cameras
Fujifilm, Sony, Canon, Nikon Cameras
Various ENG Cameras
Professional Audio Equipment
Professional Lighting Equipment
Film Photography

Hobbies

Fueled by coffee and curiosity, I am always creating and challenging myself. I enjoy passion projects with friends, painting, drawing and music. You will often find me hiking and camping with my wife and friends.